



**ENG4A03 FA24 Assignment 1**

Read “Opinion Paper: ‘So What If ChatGPT Wrote It?’ Multidisciplinary Perspectives on Opportunities, Challenges and Implications of Generative Conversational AI for Research, Practice and Policy.” By Dwivedi, Yogesh K. et al. International Journal of Information Management 71 102642, <https://doi.org/10.1016/j.ijinfomgt.2023.102642>

Select and answer any of the following questions. You are only required to answer one question. Use APA or IEEE citation for all your resources: **Due: October 2<sup>nd</sup> by 11:59pm in Avenue.**

**ONE:** In the context of the technology adoption life cycle, what has been the trajectory of generative conversational AI? Should generative conversational AI be subject to regulation and oversight to ensure that it is developed and used in an ethical and responsible manner, and if so, what form should this regulation take?

**TWO:** In the context of Gartner’s hype cycle, what has been the trajectory of generative conversational AI? Should a format including generative conversational AI be introduced to replace traditional essay assignments in educational settings, and if so, what are some potential implications for student learning and assessment?

Word limit: **600 words or two pages, whichever comes first.** Spacing or font size does not matter.

**RUBRIC**

Level 1 (1-2)	Level 2 (3-5)	Level 3 (6-7)	Level 4 (8-10)
<ul style="list-style-type: none"> <li>• The question was not answered</li> <li>• A large number of spelling and grammar mistakes</li> <li>• No references made</li> </ul>	<ul style="list-style-type: none"> <li>• A clear opinion was not maintained</li> <li>• Many spelling and grammar mistakes</li> <li>• Improper referencing format</li> <li>• Less than 300 words</li> </ul>	<ul style="list-style-type: none"> <li>• A side was taken but the argument was not wholly convincing, with very little or no justification of your stance</li> <li>• Adequate reference to in-class lecture content.</li> <li>• A few spelling and grammar mistakes</li> <li>• Proper referencing</li> <li>• Between 400 and 500 words</li> </ul>	<ul style="list-style-type: none"> <li>• One side was taken if you were asked for an opinion and a compelling argument was made</li> <li>• Justification for your opinion was provided with well connected references to in class content.</li> <li>• No spelling or grammar mistakes</li> <li>• Proper referencing</li> <li>• The response was at least 500 words</li> </ul>