

ENG 3PX3 - Engineering Economics



Nonlinear Optimization

Solver Review

→ Recall that we can use Solver to find an optimal value (maximum, minimum, or target value) for a formula in the **objective cell**

	A	B	C	D	E	F	G
1	Oil Refinery						
2							
3	Country	Variable	#bbl	Cost/bbl	Gas	Jet	Lubricant
4	Canada	x1	2608.696	\$ 50.00	0.3	0.4	0.2
5	USA	x2	3043.478	\$ 37.50	0.4	0.15	0.35
6	Objective Function						
7	Cost		\$ 244,565.22	Formula: =C4*D4+C5*D5			
8							
9	Constraints				Formula		
10	Gas Demand	2000	>=	2000	C4*E4+C5*E5		
11	Jet Demand	1500	>=	1500	C4*F4+C5*F5		
12	Lubricant Demand	1586.956522	>=	1000	C4*G4+C5*G5		
13	Canada Limit	2608.695652	<=	9000	C4		
14	USA Limit	3043.478261	<=	6000	D4		
15	Non-negative x1	2608.695652	>=	0	C4		
16	Non-negative x2	3043.478261	>=	0	D4		

Solver Review

→ Recall that we can use Solver to find an optimal value (maximum, minimum, or target value) for a formula in the objective cell

→ Solver adjusts the **decision variable cells** to compute the formulas in the objective and **constraint cells**

	A	B	C	D	E	F	G
1	Oil Refinery						
2							
3	Country	Variable	#bbl	Cost/bbl	Gas	Jet	Lubricant
4	Canada	x1	2608.696	\$ 50.00	0.3	0.4	0.2
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7	Cost	\$ 244,565.22	Formula: =C4*D4+C5*D5				
8							
9	Constraints						Formula
10	Gas Demand	2000	>=	2000	C4*E4+C5*E5		
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12	Lubricant Demand	1586.956522	>=	1000	C4*G4+C5*G5		
13	Canada Limit	2608.695652	<=	9000	C4		
14	USA Limit	3043.478261	<=	6000	D4		
15	Non-negative x1	2608.695652	>=	0	C4		
16	Non-negative x2	3043.478261	>=	0	D4		

Solver Review

- Recall that we can use Solver to find an optimal value (maximum, minimum, or target value) for a formula in the objective cell
- Solver adjusts the decision variable cells to compute the formulas in the objective and constraint cells
- It will adjust the values in the decision variable cells to satisfy the constraints and produce the optimal solution

	A	B	C	D	E	F	G
1	Oil Refinery						
2							
3	Country	Variable	#bbl	Cost/bbl	Gas	Jet	Lubricant
4	Canada	x1	2608.696	\$ 50.00	0.3	0.4	0.2
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9	Constraints				Formula		
10	Gas Demand	2000	>=	2000	C4*E4+C5*E5		
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12	Lubricant Demand	1586.956522	>=	1000	C4*G4+C5*G5		
13	Canada Limit	2608.695652	<=	9000	C4		
14	USA Limit	3043.478261	<=	6000	D4		
15	Non-negative x1	2608.695652	>=	0	C4		
16	Non-negative x2	3043.478261	>=	0	D4		

Nonlinear Functions

→ Consider the following NVF with 3 independent decision variables, D , L , and V :

$$NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

Nonlinear Functions

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$$NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

where each variable is unitless and defined relative to a starting or default value, i.e.,

$$D' \equiv \frac{D}{2 \text{ mm}}, L' \equiv \frac{L}{30 \text{ cm}}, \text{ and } V' \equiv \frac{V}{5 \text{ V}}$$

and these relative variables are allowed the following ranges:

$$D' \in (0.05, 8), L' \in (0.1, 10), V' \in (0.2, 4),$$

(and $c = 0.02$ is a parameter).

Nonlinear Functions

→ Consider the following NVF with 3 independent decision variables, D , L , and V :

$$NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

→ This objective function is *nonlinear* in these variables (it isn't just a linear combination of them, $c_1D + c_2L + c_3V$)

- This means that Simplex LP won't work
 - ...but there are other solvers!

Solving Methods on Excel

1. LP Simplex

- Used for linear models,
 - e.g., $NV = 500x_1 + 15,000x_2$

2. Generalized Reduced Gradient (GRG) Nonlinear

- Used for continuous, smooth nonlinear models
 - e.g., $NV = 500x_1x_2 + 15,000x_2^2$

3. Evolutionary

- Used for discontinuous, non-smooth models
 - e.g., Use of IF, COUNT, CEILING, etc.
- or continuous ones with multiple local extrema
 - e.g., $NV = \frac{3}{(x-2)^2+1} + \frac{4}{(x-8)^2+1}$

Solver Parameters

Set Objective:

To: Max Min Value Of:

By Changing Variable Cells:

Subject to the Constraints:

- \$B\$10:\$B\$12 >= \$D\$10:\$D\$12
- \$B\$13:\$B\$14 <= \$D\$13:\$D\$14
- \$B\$15:\$B\$16 >= \$D\$15:\$D\$16

Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

Buttons: Add, Change, Delete, Reset All, Load/Save, Options, Help, Solve, Close

Recall: Simplex LP (Solver Option #1)

- A model in which the objective cell and all constraints are linear functions of the decision variables
- Linear models will always be convex and are usually easier to solve than nonlinear models
- Since all the constraints are linear, the global optimal solution will lie at an “extreme point” where two or more constraints intersect
- In Simplex LP, it is always possible to determine whether the model has:
 1. No feasible solution,
 2. An unbounded objective, or
 3. A globally optimal solution.

GRG Nonlinear (Solver Option #2)

- Generalized Reduced Gradient (GRG) Nonlinear is an algorithm used for models in which at least one of the constraints (or the objective) is a smooth nonlinear function of the decision variables
- Nonlinear constraints can make the feasible region have concave boundaries (which means simplex won't work even if the objective is linear)
- GRG approach:
 - Compute gradient at trial solution and move in direction of negative (when minimizing) or positive (when maximizing) gradient
 - (do complex things to optimize how much of a step you take based on things like how quickly the gradient is changing)

GRG Nonlinear (Solver Option #2)

→GRG methods can normally only find a *local optimal solution*

- Based on the starting point of the decision variables, it can get stuck at a local optimum
 - The multistart option can increase the chance of finding a global optimal solution

→Solver will iterate until either:

- The maximum number of iterations (ran out of tries) is met
- The step size is smaller than the defined tolerance (got as close as we asked)

GRG Nonlinear Example

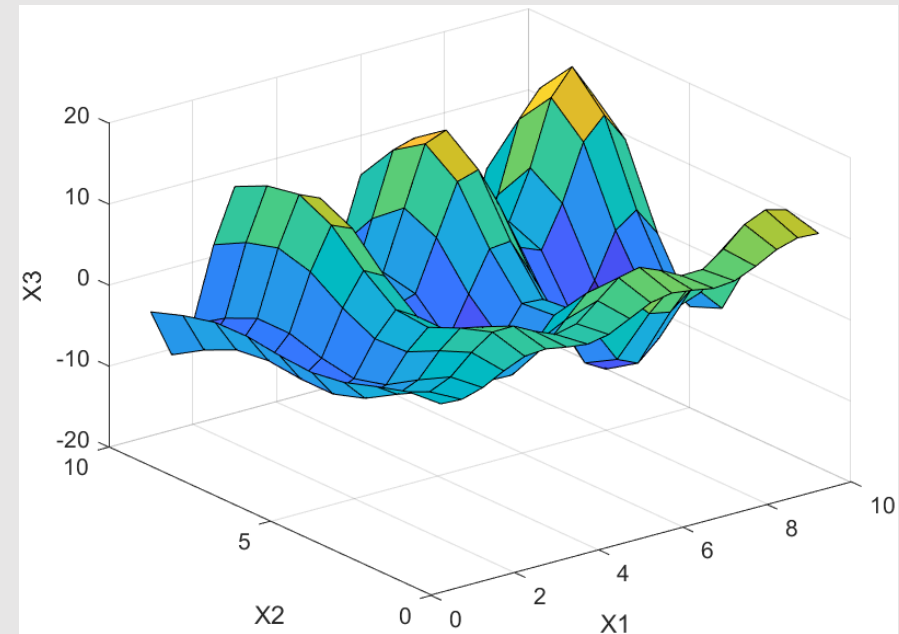
→ Consider the following nonlinear model:

$$\max_{x_1, x_2} \phi = x_2 \cos(2x_1) + x_1 \sin(x_2)$$

s.t.

$$x_1, x_2 \leq 10$$

$$x_1, x_2 \geq 1$$



GRG Nonlinear Example

→ We can express the model in Excel as:

	A	B	C	D	E	F
1	Decision Variables					
2		X1=	1			
3		X2=	1			
4						
5	Objective Function					
6		Y=	0.425324	"=C3*COS(2*C2)+C2*SIN(C3)"		
7						
8	Constraints					
9	X1	1 <=		10		
10	X1	1 >=		1		
11	X2	1 <=		10		
12	X2	1 >=		1		
13						

GRG Nonlinear Example

→ We will run the model with the following three starting values:

- $x_1, x_2 = (1, 1)$
- $x_1, x_2 = (5, 5)$
- $x_1, x_2 = (9, 9)$

→ Notice how we get different results with each trial run:

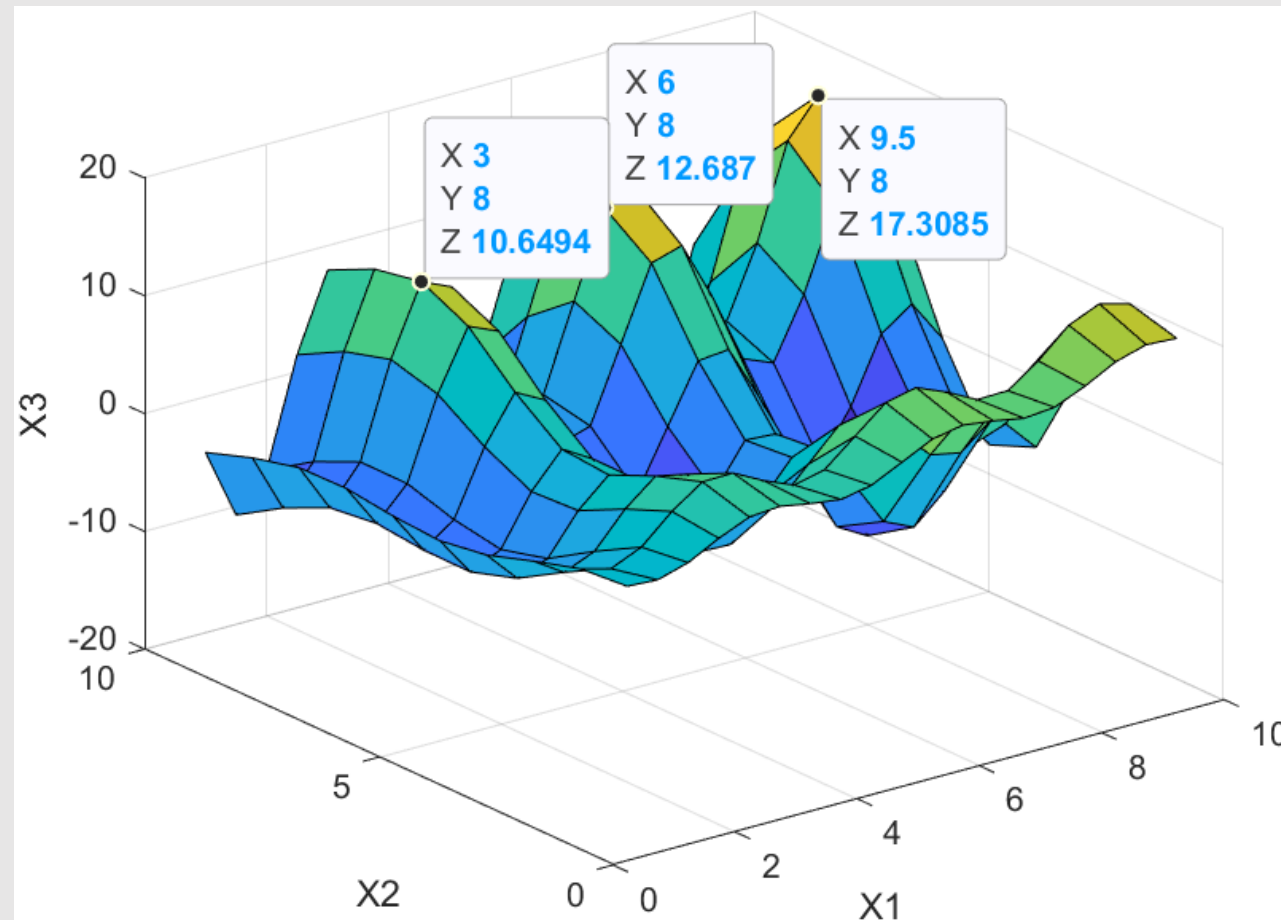
	A	B	C	D	E	F
1	Decision Variables					
2		X1=	1			
3		X2=	1.141593			
4						
5	Objective Function					
6		Y=	0.434227	'=C3*COS(2*C2)+C2*SIN(C3)'		
7						
8	Constraints					
9	X1	1	<=	10		
10	X1	1	>=	1		
11	X2	1.141593	<=	10		
12	X2	1.141593	>=	1		

	A	B	C	D	E	F
1	Decision Variables					
2		X1=	6.314007			
3		X2=	8.01272			
4						
5	Objective Function					
6		Y=	14.23213	'=C3*COS(2*C2)+C2*SIN(C3)'		
7						
8	Constraints					
9	X1	6.314007	<=	10		
10	X1	6.314007	>=	1		
11	X2	8.01272	<=	10		
12	X2	8.01272	>=	1		

	A	B	C	D	E	F
1	Decision Variables					
2		X1=	9.456031			
3		X2=	7.959724			
4						
5	Objective Function					
6		Y=	17.34739	'=C3*COS(2*C2)+C2*SIN(C3)'		
7						
8	Constraints					
9	X1	9.456031	<=	10		
10	X1	9.456031	>=	1		
11	X2	7.959724	<=	10		
12	X2	7.959724	>=	1		

GRG Nonlinear Example

→ Our initial guesses (1,1), (5,5), (9,9) each resulted in a different local maxima!



Evolutionary (Solver Option #3)

→ Discontinuous and non-smooth nonlinear models should use the evolutionary solver

- e.g., if the function is non-smooth or discontinuous (so may not always have a gradient)
- e.g., if you have multiple local optima points that could confuse the GRG.

Evolutionary (Solver Option #3)

→The Evolutionary Solver:

- uses random sampling to generate a population of trial solutions
- refines where to generate the next generation of samples based on 'fitness' of the trial solutions
- Keeps going until the current solution stops getting better
- Relies on randomness, so each run may result in different answers or speeds
- More *robust* than GRG (i.e., less easily fooled and less sensitive to initial conditions depending on the objective), but typically *slower* than GRG (takes more iterations) when the function is well behaved.

Example:

→ Consider the following NVF with 3 independent decision variables, D , L , and V :

$$NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

where each variable is unitless and defined relative to a starting or default value, i.e.,

$$D' \equiv \frac{D}{2 \text{ mm}}, L' \equiv \frac{L}{30 \text{ cm}}, \text{ and } V' \equiv \frac{V}{5 \text{ V}}$$

and these relative variables are allowed the following ranges:

$$D' \in (0.05, 8), L' \in (0.1, 10), V' \in (0.2, 4), \text{ (and } c = 0.02 \text{ is a parameter).}$$

Which solver is best for this?

Example:

→ Consider the following NVF with 3 independent decision variables, D , L , and V :

$$NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

→ This objective function is *nonlinear* in these variables (it isn't just a linear combination of them, $c_1D + c_2L + c_3V$)

- This means that Simplex LP won't work

→ But it is well behaved in the allowed range of variables (no discontinuities)

- → GRG nonlinear is *likely* best, but if there are multiple local extrema it could be tricked and we'll need to use GRG with multistart or evolutionary.

Nonlinear Functions

→ Consider the following NVF in terms with 3 independent decision variables to choose

$$\text{from, } D, L, \text{ and } V: NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

- Setup and solved with GRG →

		fx		=532*(1-E2*B4)-3*B3*B2^2/B4-32*(B3-0.25*SQRT(B3))/B2^4/B4^2					
	A	B	C	D	E	F	G	H	I
1	Variable			Parameter			Objective		
2	D'	1.520797		c	0.02		NVF	525.2756	
3	L'	0.1							
4	V'	0.361139							
5									
6									
7									
8	Constraints								
9	D'	0.05 <=		1.520797 <=			8		
10	L'	0.1 <=		0.1 <=			10		
11	V'	0.2 <=		0.361139 <=			4		

Nonlinear Functions

→ Consider the following NVF in terms with 3 independent decision variables to choose

$$\text{from, } D, L, \text{ and } V: NV = \$532(1 - cV') - \frac{\$3L'D'^2}{V'} - \$32 \frac{L' - 0.25\sqrt{L'}}{D'^4V'^2}$$

- Setup and solved with GRG →

How can we find out how sensitive the optimum (inputs and NV) is to parameters (like c) if we can't use Simplex LP and get a sensitivity report?

3	L'	0.1					
4	V'	0.361139					
5							
6							
7							
8	Constraints						
9	D'	0.05 <=	1.520797 <=			8	
10	L'	0.1 <=	0.1 <=			10	
11	V'	0.2 <=	0.361139 <=			4	

Nonlinear Solver Sensitivity Analysis

→ Redo the optimization at a different parameter value

	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.520797		c	0.02		NVF	525.2756
3	L'	0.1						
4	V'	0.361139						
5								
6								
7								
8	Constraints							
9	D'	0.05 <=		1.520797 <=			8	
10	L'	0.1 <=		0.1 <=			10	
11	V'	0.2 <=		0.361139 <=			4	



	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.531181		c	0.022		NVF	524.8992
3	L'	0.1						
4	V'	0.346685						
5								
6								
7								
8	Constraints							
9	D'	0.05 <=		1.531181 <=			8	
10	L'	0.1 <=		0.1 <=			10	
11	V'	0.2 <=		0.346685 <=			4	

Increase parameter, c, by 10% and redo the optimization

Nonlinear Solver Sensitivity Analysis

→ Redo the optimization at a different parameter value

H2		fx		=532*(1-E2*B4)-3*B3*B2^2/B4-32*(B3-0.25*SQRT(B3))				
	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.520797		c	0.02		NVF	525.2756
3	L'	0.1						
4	V'	0.361139						
5								
6								
7								
8	Constraints							
9	D'	0.05 <=		1.520797 <=			8	
10	L'	0.1 <=		0.1 <=			10	
11	V'	0.2 <=		0.361139 <=			4	



H2		fx		=532*(1-E2*B4)-3*B3*B2^2/B4-32*(B3-0.25*SQRT(B3))				
	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.531181		c	0.022		NVF	524.8992
3	L'	0.1						
4	V'	0.346685						
5								
6								
7								
8	Constraints							
9	D'	0.05 <=		1.531181 <=			8	
10	L'	0.1 <=		0.1 <=			10	
11	V'	0.2 <=		0.346685 <=			4	

New optimum values for decision variables

Nonlinear Solver Sensitivity Analysis

→ Redo the optimization at a different parameter value

H2								
=532*(1-E2*B4)-3*B3*B2^2/B4-32*(B3-0.25*SQRT(B3))								
	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.520797		c	0.02		NVF	525.2756
3	L'	0.1						
4	V'	0.361139						
5								
6								
7								
8	Constraints							
9	D'	0.05 <=		1.520797 <=			8	
10	L'	0.1 <=		0.1 <=			10	
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H2								
=532*(1-E2*B4)-3*B3*B2^2/B4-32*(B3-0.25*SQRT(B3))								
	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.531181		c	0.022		NVF	524.8992
3	L'	0.1						
4	V'	0.346685						
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6								
7								
8	Constraints							
9	D'	0.05 <=		1.531181 <=			8	
10	L'	0.1 <=		0.1 <=			10	
11	V'	0.2 <=		0.346685 <=			4	

New optimal value for objective function

Nonlinear Solver Sensitivity Analysis

→ Redo the optimization at a different parameter value

	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.520797		c	0.02		NVF	525.2756
3	L'	0.1						
4	V'	0.361139						

	A	B	C	D	E	F	G	H
1	Variable			Parameter			Objective	
2	D'	1.531181		c	0.022		NVF	524.8992
3	L'	0.1						
4	V'	0.346685						



Determine the effect of changing the parameter on NV and decision variable:

$$\frac{\partial NV_{@opt}}{\partial c} \approx \frac{\Delta NV_{@opt}}{\Delta c} = \frac{524.8992 - 525.2756}{0.022 - 0.02} = -188.2$$

similarly,

$$\frac{\partial D'}{\partial c} \approx \frac{\Delta D'}{\Delta c} = \frac{1.531181 - 1.520791}{0.022 - 0.02} = 5.195$$

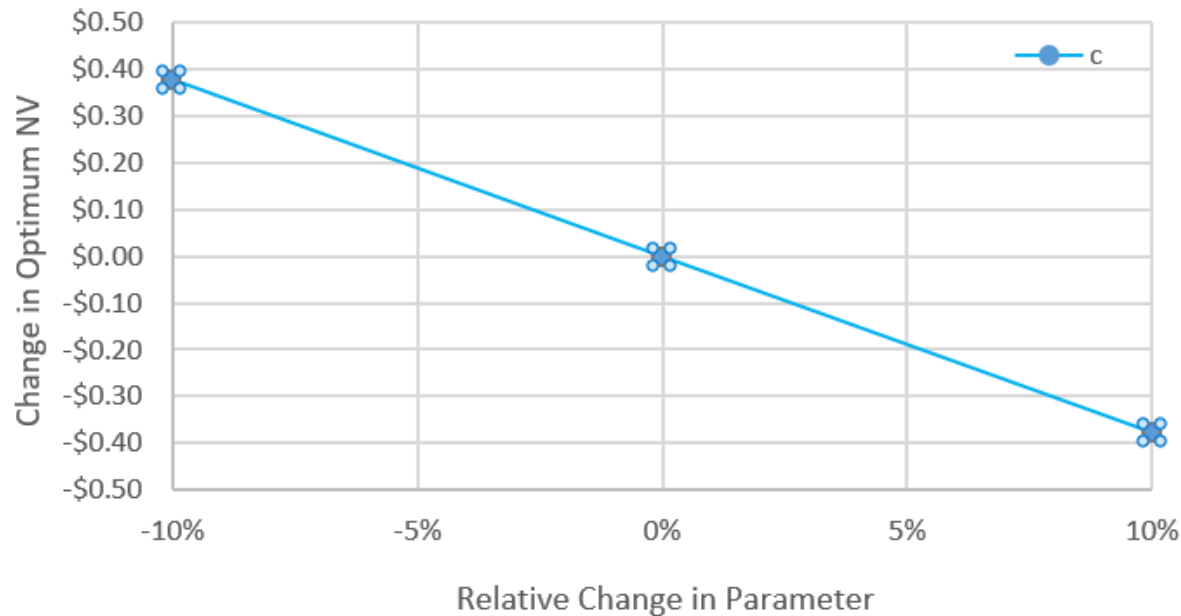
Nonlinear Solver Sensitivity Analysis

→ Spider plot has optimum's change for % increase & decrease of parameter (not slope directly)

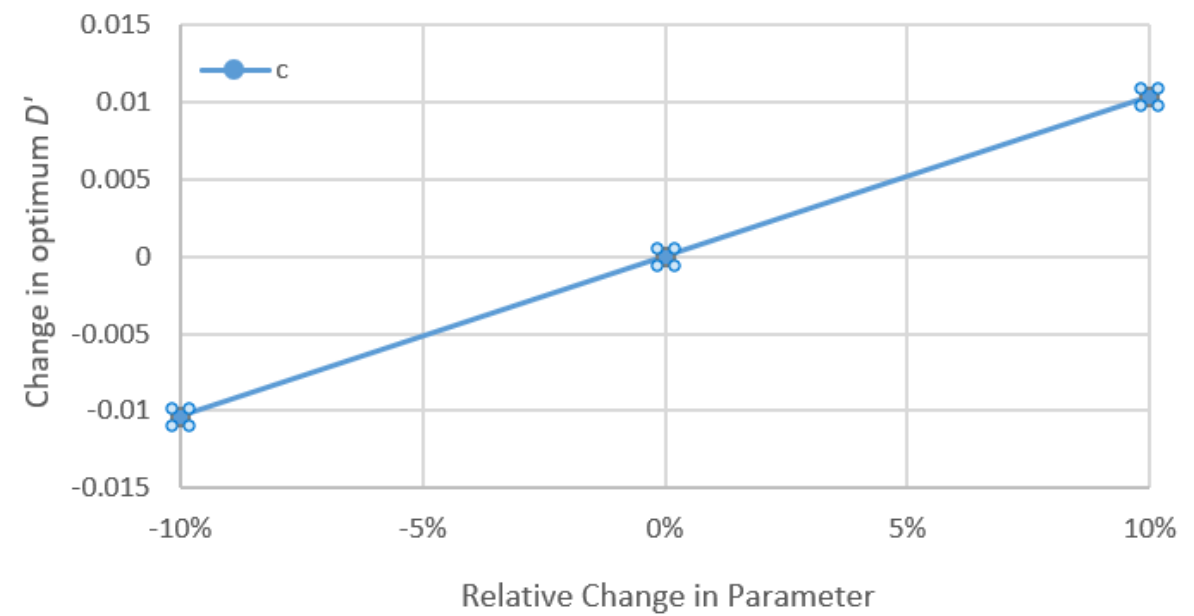
Sensitivity of Optimum			Spider Plot Setup		
c	NV	D'	c	DeltaNV	DeltaD'
0.02	\$525.28	1.520797	-10%	\$0.38	-0.01038
0.022	\$524.90	1.531181	0	\$0.00	0
Slope:	-\$188.19	5.192265	10%	-\$0.38	0.010385
=(B18-B19)=(C18-C19)/(\$A\$18-\$A\$19)					

Sensitivity of Optimum			Spider Plot Setup		
c	NV	D'	c	DeltaNV	DeltaD'
0.02	\$525.28	1.520797	-10%	\$0.38	-0.01038
0.022	\$524.90	1.531181	0	\$0.00	0
Slope:	-\$188.19	5.192265	10%	-\$0.38	0.010385
=(B18-B19)=(C18-C19)/(\$A\$18-\$A\$19)					

Optimum Value Sensitivity



Optimum Solution Sensitivity



Dealing with non-numeric decision variables

→ Recall the NVF for nanoRIMS we worked with in Lecture 6 (to make spider & tornado plots):

$$NV = \frac{\$896}{\text{week}} - (C_{\text{ingred}} + C_{\text{space}} + C_{\text{time}} + C_{\text{device}})$$

$$NV = \frac{\$896}{\text{week}} - \left(\frac{\$5}{100 \text{ mL}} \times q_{\text{ingred}} + \frac{\$12.5}{\text{hr}} \times \frac{1}{8} \times t_{\text{FumeHood}} + \frac{\$15}{\text{hr}} \times t_{\text{GradStudent}} + C_{\text{device}} + \frac{\$10}{52} \times \frac{\rho \dot{V} \left(\frac{32 \dot{V}}{\pi D^4} \left(\frac{\dot{V}}{\pi} + 12 \nu L \right) + g \Delta z \right)}{10 \text{ mW}} + \$1.1875 \frac{\pi D^2}{\text{cm}^2} \right)$$

Is it possible to use a solver with “non-numeric” decision variables???

e.g., suppose we believe we can add a self-correction system to nanoRIMS for a cost increase of \$400/yr reducing Grad Student time required by 1 hr/wk. How could we modify the function to consider this non-numeric decision variable (add self-correction system or don't)?

Dealing with non-num

Warning – takes a long time!

Note that with evolutionary the lower & upper bounds need to be specified with direct references (B11:B12) and not indirect ones (G11:G12)

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	Tech Analysis Parameters:			nanoRIMS										
2	pi	3.14		Objective:										
3	V (flow rate)	5.83E-06	m3/s	NV (rel to Purchasing)	\$652.71	/week	=B26-SUMPRODUCT(B17:B20,E17:E20)-B21-B22							
4	ρ	1000	kg/m3											
5	v (kinematic visc)	1.00E-06	m2/s	Constraints	LB		var		UB					
6	g	9.81	m/s2	D	1.00E-03	<=	3.53E-03	<=	1.00E-02					
7	z	0.2	m	Self-Correction	0	<=	1.00E+00	<=	1					
8	L	3.00E-01	m											
9														
10	Direct Input Decision Variables:													
11	D	3.53E-03	m											
12	Self-correction	1	Whether to add \$400/yr and reduce GS time by 1 hr /week											
13														
14	Indirect Decision Variables and more parameters:													
15	W	1.97E+00	W											
16							per week needed							
17	Ingredients	\$5	/100 mL	=5			2	100 mL						
18	Fume Hood Time	\$1.56	/hr	=12.5/8			98	hr	=14*7					
19	Device	\$1,000	/yr	=600+IF(B12=1,400,0)			0.019231		=1/52					
20	Grad Student Time	\$15	/hr	=15			1.5	hr	=2.5-IF(B12=1,1,0)					
21	Cost pump	\$38	/wk	=B15/0.01*10/52										
22	Cost tube uncertainty	\$0	/wk	=1.1875*B2*B11^2*100^2										
23														
24	Purchasing													
25	Cost	\$112	/25 mL											
26	Total Cost	\$896	/week											

Solver Parameters

Set Objective:

To: Max Min Value Of:

By Changing Variable Cells:

Subject to the Constraints:

-
-
-

Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear.