

ENG 3PX3 - Engineering Economics



Linear Optimization

Linear Optimization

→ Linear programming (i.e., linear optimization) is the best (i.e., optimal) method of optimizing if the model is linear

- Even when the model is nonlinear (i.e., contains nonlinear terms such as \sqrt{x} , x^2 , x_1x_2 , ...), you might want to *locally linearize it** just to use linear programming.
 - *You can do this with a linearization (a first order Taylor series expansion) around the point

→ Wide variety of use cases in economics and beyond

- Resource allocation
- Project selection
- Scheduling and Capital budgeting
- Energy network optimization

→ Is the most widely used optimization method (by people; *maybe* not machines or nature)

Linear Program Definition

→ An optimization model is a Linear Program (and therefore can be solved with *linear programming*) if it:

- is comprised of only continuous variables (variables aren't discrete or discontinuous),
- has a single linear objective function (e.g., $3x + 2y - z$ instead of $3x^2 + 2y - z$, otherwise could have a max or min *not* at a boundary), and
- has only linear equality and/or inequality constraints (i.e., boundaries of the feasible region are straight lines).

Linear Program Definition

→ A linear program has the following general formulation notation:

$$\min_x \phi = \mathbf{c}^T \mathbf{x}$$

← Objective Function

s.t.

← "Subject to"

$$A_h \mathbf{x} = \mathbf{b}_h$$

← Equality Constraints

$$A_g \mathbf{x} \leq \mathbf{b}_g$$

← Inequality Constraints

$$\mathbf{x}_{lb} \leq \mathbf{x} \leq \mathbf{x}_{ub}$$

← Variable Bounds

- $x_j \rightarrow j^{th}$ decision variable.
- $c_j \rightarrow j^{th}$ cost coefficient for the j^{th} decision variable.
- $a_{i,j} \rightarrow$ constraint coefficient for variable j in constraint i .
- $b_i \rightarrow$ RHS coefficient for constraint i
- A_h and A_g both have n columns and m_h and m_g rows, respectively

Linear Program Definition

→ Note how this notion is different from the 'general' formulation previously described

Generalized Program

$$\min_x \phi = f(\mathbf{x})$$

s.t.

$$h(\mathbf{x}) = 0$$

$$g(\mathbf{x}) \leq 0$$

$$\mathbf{x}_{lb} \leq \mathbf{x} \leq \mathbf{x}_{ub}$$

Linear Program

$$\min_x \phi = \mathbf{c}^T \mathbf{x}$$

s.t.

$$A_h \mathbf{x} = \mathbf{b}_h$$

$$A_g \mathbf{x} \leq \mathbf{b}_g$$

$$\mathbf{x}_{lb} \leq \mathbf{x} \leq \mathbf{x}_{ub}$$

→ We can replace the objective function $f(\mathbf{x})$ with a left-multiplication by vector \mathbf{c}^T (i.e., a dot product) because

we specify that the objective function is a linear combination of the decision variables \mathbf{x}

→ The constraints are updated to specify linear combinations instead of general functions

Recall: Linear Optimization Example

→ A refinery distills crude petroleum into three products: gasoline, jet fuel, and lubricants.

→ Your plant receives crude oil shipments from two locations: Canada and USA

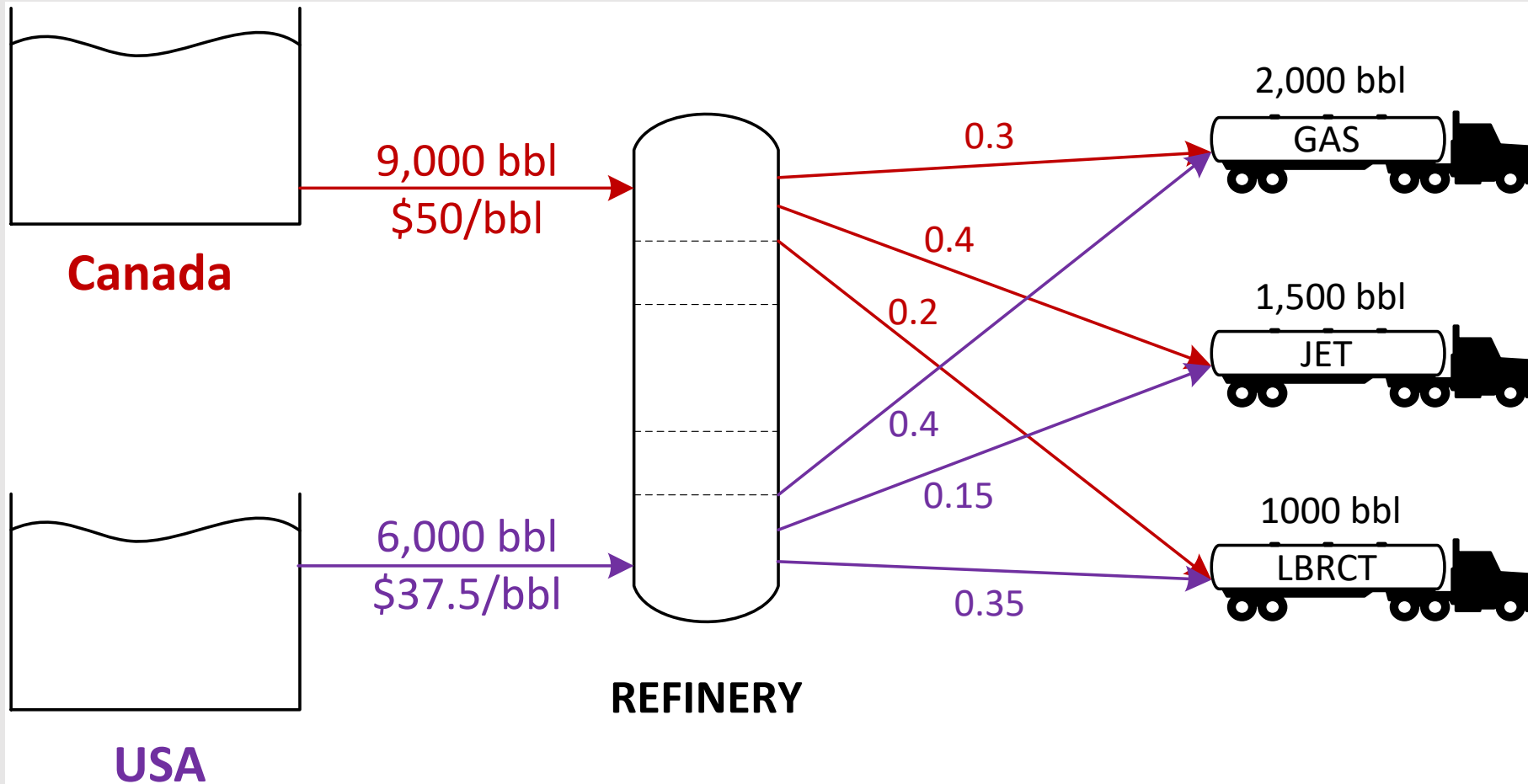
- Each barrel from Canada yields 0.3 barrels of gasoline, 0.4 barrels of jet fuel, and 0.2 barrels of lubricants.
- Each barrel from USA yields 0.4 barrels of gasoline, 0.15 barrels of jet fuel, and 0.35 barrels of lubricants.
- The remaining 0.1 (10%) from both sources is lost to the refining process.
- The Canadian oil costs your refinery \$50 per barrel and is available up to 9,000 barrels per day.
- The American crude costs your refinery \$37.5 but only available up to 6,000 barrels per day.

→ You have a contract with local distributors to provide per day

- 2,000 barrels of gasoline
- 1,500 barrels of jet fuel
- 1000 barrels of lubricant

Linear Optimization Example

→ Draw a diagram of the supply network



Recall: Linear Optimization Example

→ Formulate the linear optimization problem:

$$\begin{array}{llll} \min_{x_1, x_2} \phi & = & 50x_1 + 37.5x_2 & \\ \text{Subject to} & & & \\ 0.3x_1 + 0.4x_2 & \geq & 2,000 & \\ 0.4x_1 + 0.15x_2 & \geq & 1,500 & \\ 0.2x_1 + 0.35x_2 & \geq & 1,000 & \\ x_1 & \leq & 9,000 & \\ x_2 & \leq & 6,000 & \\ x_i & \geq & 0 & (\forall i) \end{array}$$

Recall: Linear Optimization Example - Excel

→ For this simple linear model, we can start with a graphical model:

- Plot the constraints and objective function
- Visually identify the optimal value and feasible set

$$\min_{x_1, x_2} \phi = 50x_1 + 37.5x_2$$

Subject to

$$0.3x_1 + 0.4x_2 \geq 2,000$$

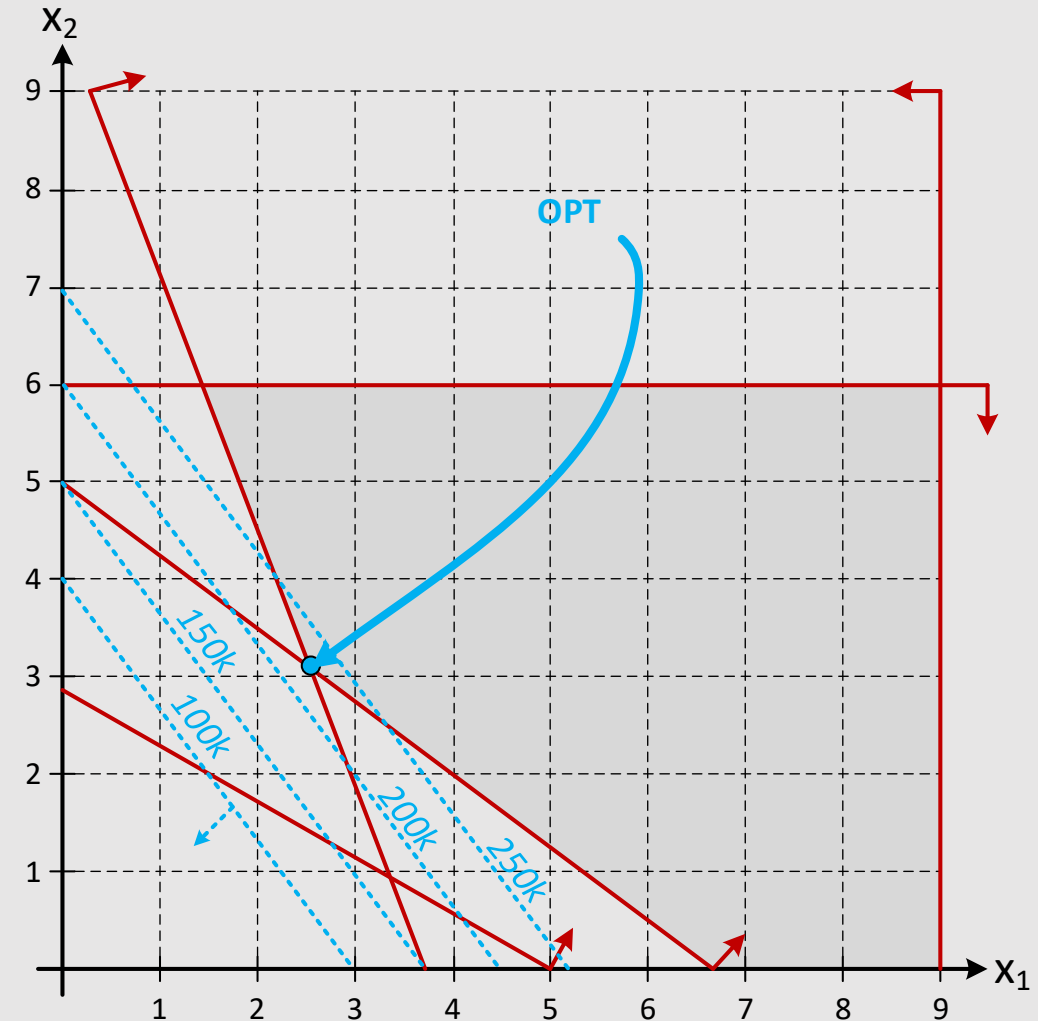
$$0.4x_1 + 0.15x_2 \geq 1,500$$

$$0.2x_1 + 0.35x_2 \geq 1,000$$

$$x_1 \leq 9,000$$

$$x_2 \leq 6,000$$

$$x_i \geq 0 \quad (\forall i)$$



Linear Optimization Example - Excel

→ We can also verify this solution using Excel

→ Our model can be entered into Excel like this →

	A	B	C	D	E	F	G
1	Oil Refinery						
2							
3	Country	Variable	#bbl	Cost/bbl	Gas	Jet	Lubricant
4	Canada	x1	1	\$ 50.00	0.3	0.4	0.2
5	USA	x2	1	\$ 37.50	0.4	0.15	0.35
6	Objective Function						
7	Cost	\$ 87.50	Formula: =C4*D4+C5*D5				
8							
9	Constraints				Formula		
10	Gas Demand	0.7 >=		2000	C4*E4+C5*E5		
11	Jet Demand	0.55 >=		1500	C4*F4+C5*F5		
12	Lubricant Demand	0.55 >=		1000	C4*G4+C5*G5		
13	Canada Limit	1 <=		9000	C4		
14	USA Limit	1 <=		6000	D4		
15	Non-negative x1	1 >=		0	C4		
16	Non-negative x2	1 >=		0	D4		

Linear Optimization Example - Excel

→ After setting up the Excel sheet, use Data → Analyze → Solver:

The screenshot displays an Excel spreadsheet and the Solver Parameters dialog box. The spreadsheet is titled "Oil Refinery" and contains the following data:

Country	Variable	#bbl	Cost/bbl	Gas
Canada	x1	1	\$ 50.00	0
USA	x2	1	\$ 37.50	0

The Objective Function is Cost, with a value of \$ 87.50 and the formula $=C4*D4+C5*D5$.

The Constraints are:

Constraint	Value	Operator	Limit	Formula
Gas Demand	0.7	>=	2000	$C4*E4+C5*E4$
Jet Demand	0.55	>=	1500	$C4*F4+C5*F4$
Lubricant Demand	0.55	>=	1000	$C4*G4+C5*G4$
Canada Limit	1	<=	9000	C4
USA Limit	1	<=	6000	D4
Non-negative x1	1	>=	0	C4
Non-negative x2	1	>=	0	D4

The Solver Parameters dialog box is open, showing the following settings:

- Set Objective: $\$B\7
- To: Max Min Value Of: 0
- By Changing Variable Cells: $\$C\$4:\$C\5
- Subject to the Constraints: $\$B\$10:\$B\$12 >= \$D\$10:\$D\12 , $\$B\$13:\$B\$14 <= \$D\$13:\$D\14 , $\$B\$15:\$B\$16 >= \$D\$15:\$D\16
- Make Unconstrained Variables Non-Negative
- Select a Solving Method: Simplex LP
- Solving Method: Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

For linear models
use "Simplex LP"

Linear Optimization Example - Excel

→Solve → OK

Solver Results

Solver found a solution. All Constraints and optimality conditions are satisfied.

Keep Solver Solution
 Restore Original Values

Return to Solver Parameters Dialog

Outline Reports

Reports
 Answer
 Sensitivity
 Limits

Solver found a solution. All Constraints and optimality conditions are satisfied.

When the GRG engine is used, Solver has found at least a local optimal solution. When Simplex LP is used, this means Solver has found a global optimal solution.

	A	B	C	D	E	F	G
1	Oil Refinery						
2							
3	Country	Variable	#bbl	Cost/bbl	Gas	Jet	Lubricant
4	Canada	x1	2608.696	\$ 50.00	0.3	0.4	0.2
5	USA	x2	3043.478	\$ 37.50	0.4	0.15	0.35
6	Objective Function						
7	Cost	\$244,565.22	Formula: =C4*D4+C5*D5				
8							
9	Constraints				Formula		
10	Gas Demand	2000	>=	2000	C4*E4+C5*E5		
11	Jet Demand	1500	>=	1500	C4*F4+C5*F5		
12	Lubricant Demand	1586.956522	>=	1000	C4*G4+C5*G5		
13	Canada Limit	2608.695652	<=	9000	C4		
14	USA Limit	3043.478261	<=	6000	D4		
15	Non-negative x1	2608.695652	>=	0	C4		
16	Non-negative x2	3043.478261	>=	0	D4		

Answer Report

→ The Answer Report gives the following computation details:

- Time and number of iterations to solve
- Objective function results
- Decision variables
- Constraints (cell value, formula, status (binding/not binding) and slack)

→ **Slack**

- shows how far the optimal solution is from the constraint.
- For binding constraints, the slack is 0. Changing non-binding variables within their slack value will not change the optimal solution.

	A	B	C	D	E	F	G
13							
14		Objective Cell (Min)					
15		Cell	Name	Original Value		Final Value	
16		\$B\$7	Cost Variable	\$ 87.50		\$ 244,565.22	
17							
18							
19		Variable Cells					
20		Cell	Name	Original Value		Final Value	Integer
21		\$C\$4	Canada #bbl	1		2608.695652	Contin
22		\$C\$5	USA #bbl	1		3043.478261	Contin
23							
24							
25		Constraints					
26		Cell	Name	Cell Value	Formula	Status	Slack
27		\$B\$10	Gas Demand Variable	2000	\$B\$10>=\$D\$10	Binding	0
28		\$B\$11	Jet Demand Variable	1500	\$B\$11>=\$D\$11	Binding	0
29		\$B\$12	Lubricant Demand Variable	1586.956522	\$B\$12>=\$D\$12	Not Binding	586.9565217
30		\$B\$13	Canada Limit Variable	2608.695652	\$B\$13<=\$D\$13	Not Binding	6391.304348
31		\$B\$14	USA Limit Variable	3043.478261	\$B\$14<=\$D\$14	Not Binding	2956.521739
32		\$B\$15	Non-negative x1 Variable	2608.695652	\$B\$15>=\$D\$15	Not Binding	2608.695652
33		\$B\$16	Non-negative x2 Variable	3043.478261	\$B\$16>=\$D\$16	Not Binding	3043.478261

Sensitivity Report (1/2): Decision Variables

- The Sensitivity Report is used to analyze how the model's constraints affect the optimum
- Decision variables (final value, reduced cost, objective coefficient (c), allowable increase/decrease)
- **Reduced cost** is the amount the objective function will change if the variable bounds are tightened (x_{lb} is increased or x_{ub} is decreased)
 - **Allowable increase/decrease** indicate how much the objective coefficient must change before the optimal solution changes (note that the objective function value may change, but not the solution)

→ **100% Rule:** If there are simultaneous changes to the objective coefficients and

$$\sum_{each\ coefficient} \left(\frac{Proposed\ Change}{Allowable\ Change} \right) \leq 100\%$$

then the optimal solution would not change

Variable Cells		Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$C\$4	Canada #bbl	2608.695652	0	50	50	21.875
\$C\$5	USA #bbl	3043.478261	0	37.5	29.16666667	18.75

Constraints		Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
\$B\$10	Gas Demand Variable	2000	65.2173913	2000	850	613.6363636
\$B\$11	Jet Demand Variable	1500	76.08695652	1500	1166.666667	750
\$B\$12	Lubricant Demand Variable	1586.956522	0	1000	586.9565217	1E+30
\$B\$13	Canada Limit Variable	2608.695652	0	9000	1E+30	6391.304348
\$B\$14	USA Limit Variable	3043.478261	0	6000	1E+30	2956.521739
\$B\$15	Non-negative x1 Variable	2608.695652	0	0	2608.695652	1E+30
\$B\$16	Non-negative x2 Variable	3043.478261	0	0	3043.478261	1E+30

Sensitivity Report (2/2): Constraints

→ Constraints (final value, shadow price, constraints RH side, allowable increase/decrease)

- **Final value** shows the value of the constraints at the optimal solution
 - The difference between Constraints R.H. side and the final value is the slack of the constraint
- The **shadow price** of a constraint is the marginal improvement of the objective function value if the RHS is increased by 1 unit (while holding all other constraints constant)
 - All inactive constraints will have a shadow price of 0
- **Allowable increase/decrease** shows how much the constraint can change before the shadow price changes

Variable Cells						
Cell	Name	Final Value	Reduced Cost	Objective Coefficient	Allowable Increase	Allowable Decrease
\$C\$4	Canada #bbl	2608.695652	0	50	50	21.875
\$C\$5	USA #bbl	3043.478261	0	37.5	29.16666667	18.75

Constraints						
Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
\$B\$10	Gas Demand Variable	2000	65.2173913	2000	850	613.6363636
\$B\$11	Jet Demand Variable	1500	76.08695652	1500	1166.666667	750
\$B\$12	Lubricant Demand Variable	1586.956522	0	1000	586.9565217	1E+30
\$B\$13	Canada Limit Variable	2608.695652	0	9000	1E+30	6391.304348
\$B\$14	USA Limit Variable	3043.478261	0	6000	1E+30	2956.521739
\$B\$15	Non-negative x1 Variable	2608.695652	0	0	2608.695652	1E+30
\$B\$16	Non-negative x2 Variable	3043.478261	0	0	3043.478261	1E+30

LP with Integer Variables

→ You can only purchase integer number of barrels.

Country	Variable	#bbl	Cost/bbl	Gas	Jet	Lub
Canada		2609	\$ 50.00	0.3	0.4	
USA		3044	\$ 37.50	0.4	0.15	

Objective Function	
Cost	\$244,600.00 Formula: =C4*D4+C5*D5

Constraints			Formula
Gas Demand	2000.3	>=	2000 C4*E4+C5*E5
Jet Demand	1500.2	>=	1500 C4*F4+C5*F5
Lubricant Demand	1587.2	>=	1000 C4*G4+C5*G5
Canada Limit	2609	<=	9000 C4
USA Limit	3044	<=	6000 D4
Non-negative x1	2609	>=	0 C4
Non-negative x2	3044	>=	0 D4

Solver Parameters

Set Objective:

To: Max Min Value Of:

By Changing Variable Cells:

Subject to the Constraints:

\$B\$10:\$B\$12 >= \$D\$10:\$D\$12

\$B\$13:\$B\$14 <= \$D\$13:\$D\$14

\$C\$4:\$C\$5 = integer

Make Unconstrained Variables Non-Negative

Select a Solving Method:

Solving Method
Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

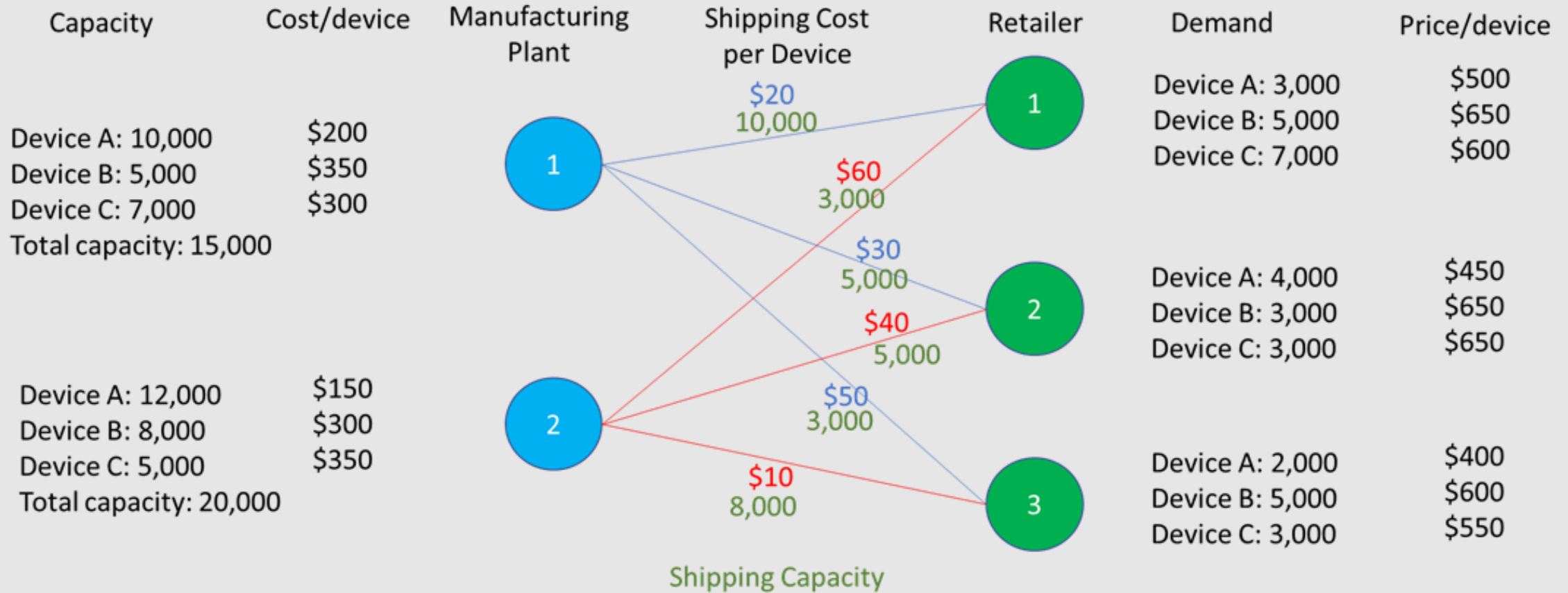
Add integer constraints to the decision variables

LP with Integer Variables

→ Only answer report is available in Excel for integer problems (i.e. no sensitivity report)

	A	B	C	D	E	F	G
13							
14		Objective Cell (Min)					
15		Cell	Name	Original Value	Final Value		
16		\$B\$7	Cost Variable	\$ 244,565.22	\$ 244,600.00		
17							
18							
19		Variable Cells					
20		Cell	Name	Original Value	Final Value	Integer	
21		\$C\$4	Canada #bbl	2608.695652	2609	Integer	
22		\$C\$5	USA #bbl	3043.478261	3044	Integer	
23							
24							
25		Constraints					
26		Cell	Name	Cell Value	Formula	Status	Slack
27		\$B\$10	Gas Demand Variable	2000.3	\$B\$10>=\$D\$10	Not Binding	0.3
28		\$B\$11	Jet Demand Variable	1500.2	\$B\$11>=\$D\$11	Not Binding	0.2
29		\$B\$12	Lubricant Demand Variable	1587.2	\$B\$12>=\$D\$12	Not Binding	587.2
30		\$B\$13	Canada Limit Variable	2609	\$B\$13<=\$D\$13	Not Binding	6391
31		\$B\$14	USA Limit Variable	3044	\$B\$14<=\$D\$14	Not Binding	2956
32		\$B\$15	Non-negative x1 Variable	2609	\$B\$15>=\$D\$15	Not Binding	2609
33		\$B\$16	Non-negative x2 Variable	3044	\$B\$16>=\$D\$16	Not Binding	3044
34		\$C\$4:\$C\$5=Integer					

Linear Programming in Excel Example 2



Linear Programming in Excel Example 2

Maximize profit:

sale price –

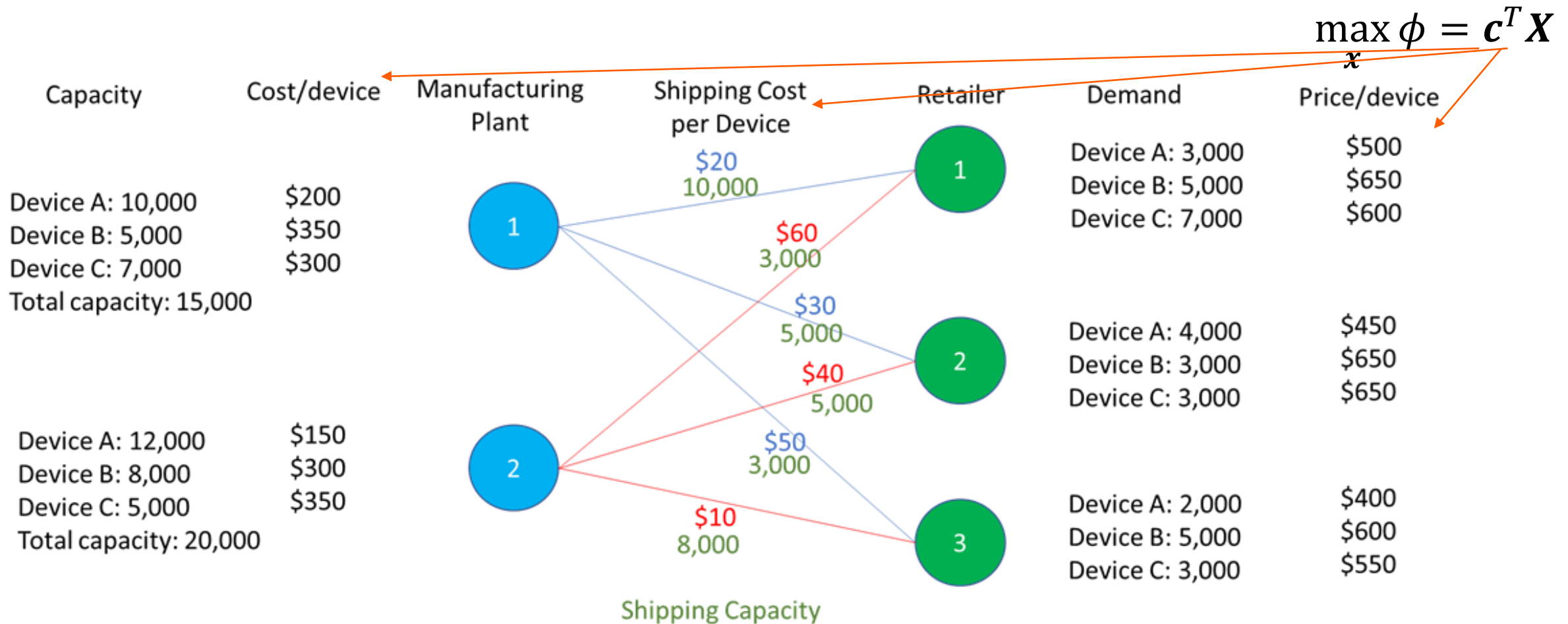
(manufacturing cost + shipping cost)

$$\rightarrow \max_x \phi = c^T X$$

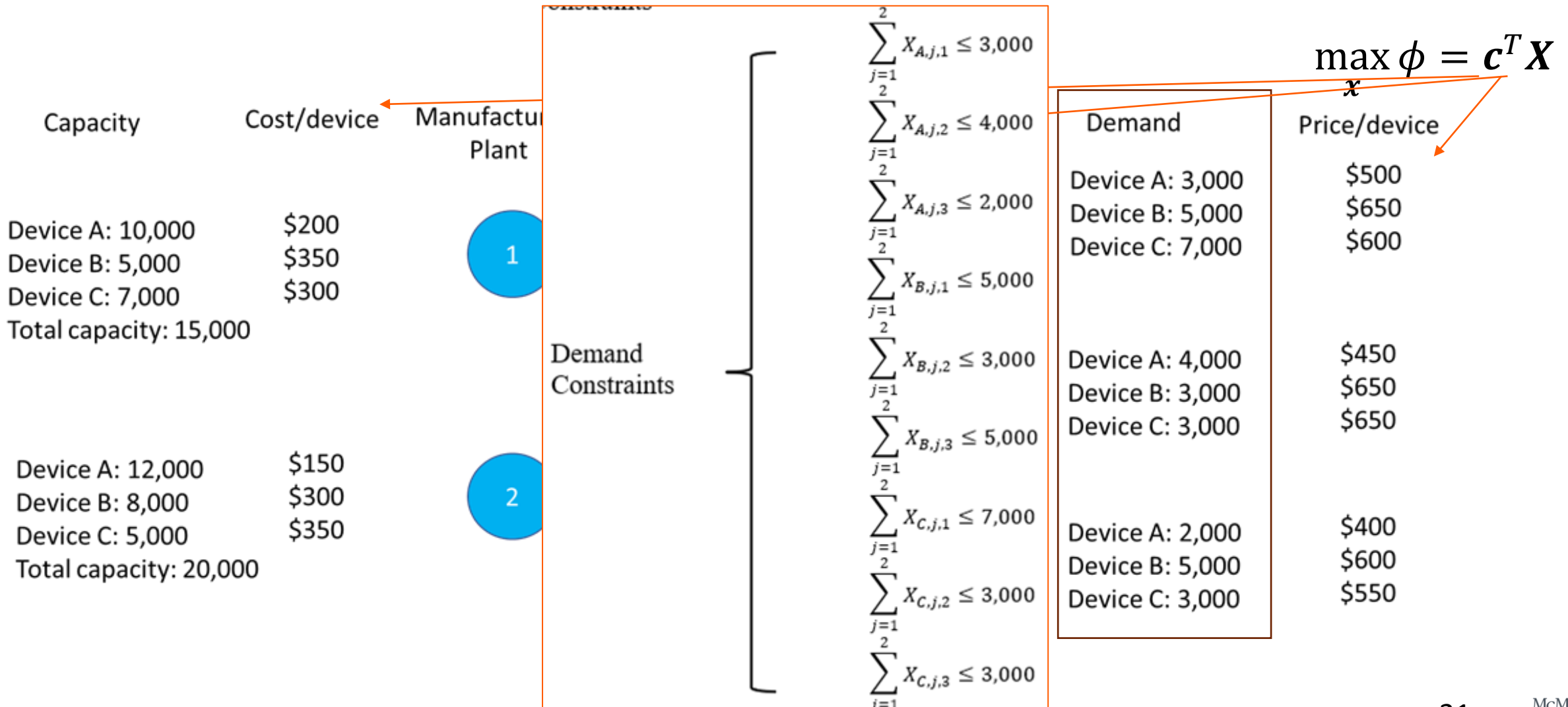
\rightarrow s.t. \rightarrow

Non-negative Constraints	$X_{i,j,k} \geq 0 \forall i, j, k$					
Demand Constraints	$\sum_{j=1}^2 X_{A,j,1} \leq 3,000$	}	}			
	$\sum_{j=1}^2 X_{A,j,2} \leq 4,000$					
	$\sum_{j=1}^2 X_{A,j,3} \leq 2,000$					
	$\sum_{j=1}^2 X_{B,j,1} \leq 5,000$					
	$\sum_{j=1}^2 X_{B,j,2} \leq 3,000$					
	$\sum_{j=1}^2 X_{B,j,3} \leq 5,000$					
	$\sum_{j=1}^2 X_{C,j,1} \leq 7,000$					
	$\sum_{j=1}^2 X_{C,j,2} \leq 3,000$					
	$\sum_{j=1}^2 X_{C,j,3} \leq 3,000$					
	Manufacturing Capacity Constraints			$\sum_{k=1}^3 X_{A,1,k} \leq 10,000$	}	}
				$\sum_{k=1}^3 X_{A,2,k} \leq 12,000$		
				$\sum_{k=1}^3 X_{B,1,k} \leq 5,000$		
$\sum_{k=1}^3 X_{B,2,k} \leq 8,000$						
$\sum_{k=1}^3 X_{C,1,k} \leq 7,000$						
$\sum_{k=1}^3 X_{C,2,k} \leq 5,000$						
Shipping Capacity Constraints	$\sum_{i=A}^C \sum_{k=1}^3 X_{i,1,k} \leq 15,000$	}	}			
	$\sum_{i=A}^C \sum_{k=1}^3 X_{i,2,k} \leq 20,000$					
	$\sum_{i=A}^C X_{i,1,1} \leq 10,000$					
	$\sum_{i=A}^C X_{i,1,2} \leq 5,000$					
	$\sum_{i=A}^C X_{i,1,3} \leq 3,000$					
	$\sum_{i=A}^C X_{i,2,1} \leq 3,000$					

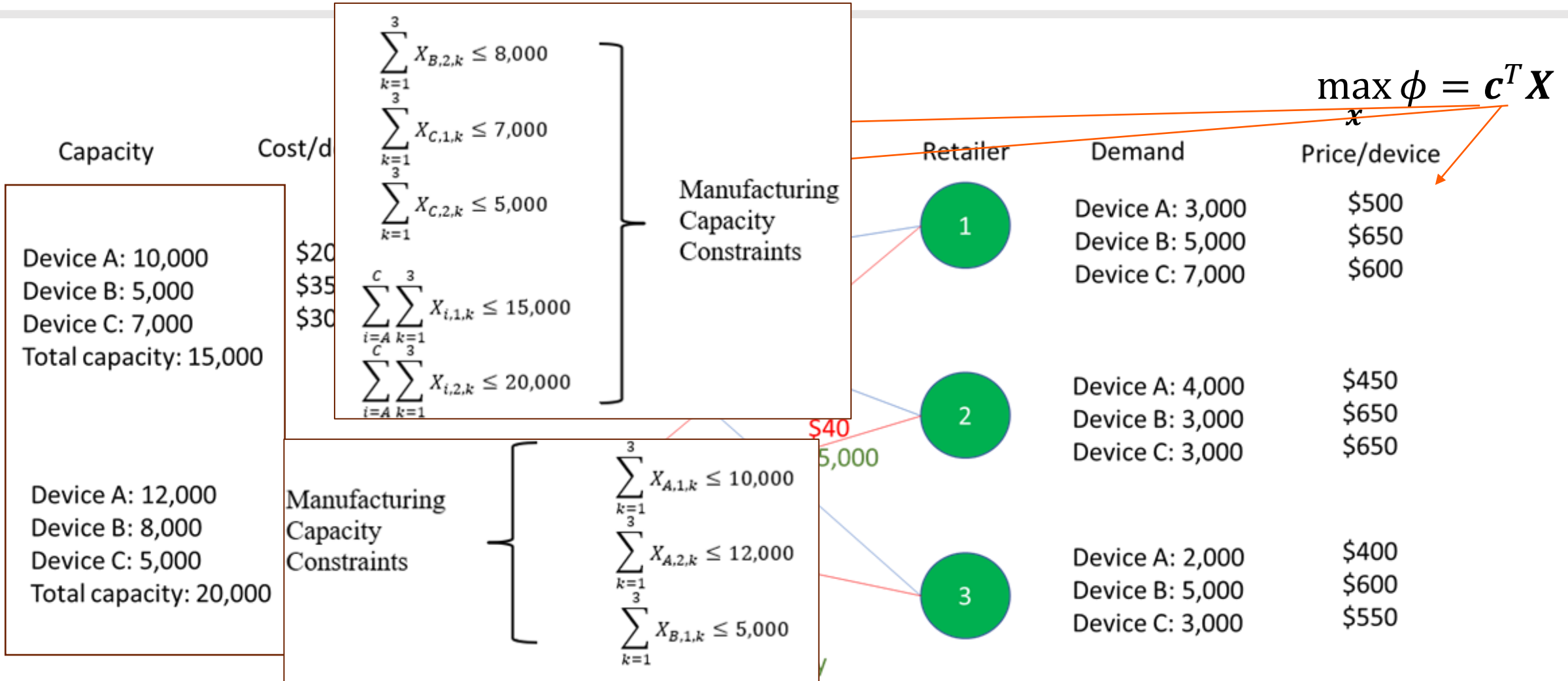
Linear Programming in Excel Example 2



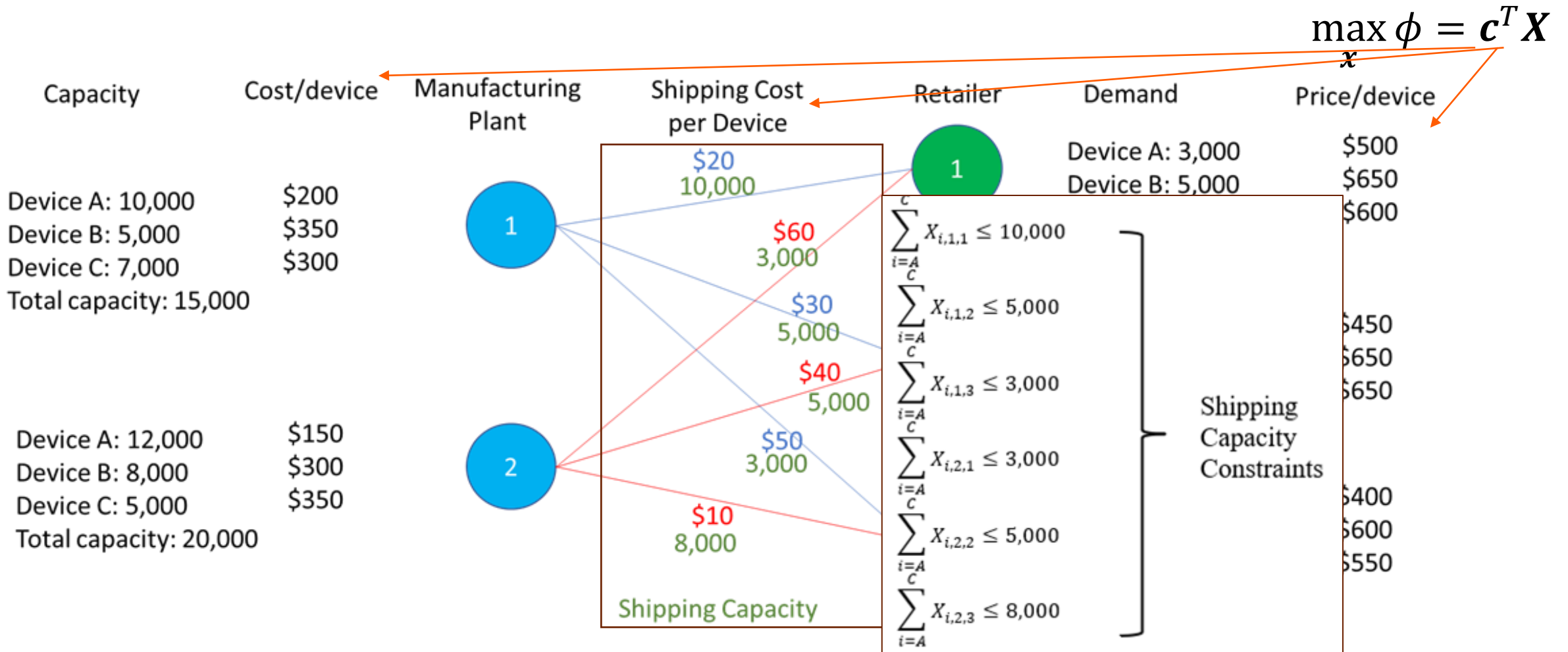
Linear Programming in Excel Example 2



Linear Programming in Excel Example 2



Linear Programming in Excel Example 2



Formulating the Problem on Excel: Objective

	A	B	C	D	E	F	G	H	I	J	K
1	Variable Index	Device	Plant	Retailer	Cost	Shipping	Price	Profit/device	Devices Made		Total Profit
2	A11	A	1	1	\$ 200.00	\$ 20.00	\$ 500.00	\$ 280.00	0		0
3	A12	A	1	2	\$ 200.00	\$ 30.00	\$ 450.00	\$ 220.00	0		
4	A13	A	1	3	\$ 200.00	\$ 50.00	\$ 400.00	\$ 150.00	0		
5	A21	A	2	1	\$ 150.00	\$ 60.00	\$ 500.00	\$ 290.00	0		
6	A22	A	2	2	\$ 150.00	\$ 40.00	\$ 450.00	\$ 260.00	0		
7	A23	A	2	3	\$ 150.00	\$ 10.00	\$ 400.00	\$ 240.00	0		
8	B11	B	1	1	\$ 350.00	\$ 20.00	\$ 650.00	\$ 280.00	0		
9	B12	B	1	2	\$ 350.00	\$ 30.00	\$ 650.00	\$ 270.00	0		
10	B13	B	1	3	\$ 350.00	\$ 50.00	\$ 600.00	\$ 200.00	0		
11	B21	B	2	1	\$ 300.00	\$ 60.00	\$ 650.00	\$ 290.00	0		
12	B22	B	2	2	\$ 300.00	\$ 40.00	\$ 650.00	\$ 310.00	0		
13	B23	B	2	3	\$ 300.00	\$ 10.00	\$ 600.00	\$ 290.00	0		
14	C11	C	1	1	\$ 300.00	\$ 20.00	\$ 600.00	\$ 280.00	0		
15	C12	C	1	2	\$ 300.00	\$ 30.00	\$ 650.00	\$ 320.00	0		
16	C13	C	1	3	\$ 300.00	\$ 50.00	\$ 550.00	\$ 200.00	0		
17	C21	C	2	1	\$ 350.00	\$ 60.00	\$ 600.00	\$ 190.00	0		
18	C22	C	2	2	\$ 350.00	\$ 40.00	\$ 650.00	\$ 260.00	0		
19	C23	C	2	3	\$ 350.00	\$ 10.00	\$ 550.00	\$ 190.00	0		
20											
21											

Formulating the Problem on Excel: Constraints

	A	B	C	D	E	F	G
21	Constraints						
22	Name	Value		RHS	Formula		
23	A Demand 1	0 <=		3,000	I2+I5		
24	A Demand 2	0 <=		4000	I3+I6		
25	A Demand 3	0 <=		2000	I4+I7		
26	B Demand 1	0 <=		5000	I8+I11		
27	B Demand 2	0 <=		3000	I9+I12		
28	B Demand 3	0 <=		5000	I10+I13		
29	C Demand 1	0 <=		7000	I14+I17		
30	C Demand 2	0 <=		3000	I15+I18		
31	C Demand 3	0 <=		3000	I16+I19		
32	A Capacity 1	0 <=		10000	SUM(I2:I4)		
33	A Capacity 2	0 <=		12000	SUM(I5:I7)		
34	B Capacity 1	0 <=		5000	SUM(I8:I10)		
35	B Capacity 2	0 <=		8000	SUM(I11:I13)		
36	C Capacity 1	0 <=		7000	SUM(I14:I16)		
37	C Capacity 2	0 <=		5000	SUM(I17:I19)		
38	Total Capacity 1	0 <=		15000	SUM(I2:I4,I8:I10,I14:I16)		
39	Total Capacity 2	0 <=		20000	SUM(I5:I7,I11:I13,I17:I19)		
40	Shipping Capacit	0 <=		10000	I2+I8+I14		
41	Shipping Capacit	0 <=		5000	I3+I9+I15		
42	Shipping Capacit	0 <=		3000	I4+I10+I16		
43	Shipping Capacit	0 <=		3000	I5+I11+I17		
44	Shipping Capacit	0 <=		5000	I6+I12+I18		
45	Shpping Capacity	0 <=		8000	I7+I13+I19		

Solution Diagram

